







2017

 **Formula**





# A NEW TRAIL AHEAD

Change means taking on new challenges. But never be afraid of it for this is the basis of evolution, progress, and achieving maturity. The change we have undertaken is truly exhilarating: expanding our product range to all mountain bike disciplines and maintaining our leadership in innovation for a more extensive line of products. In fact, the future is built on the present and our past. Since the 1970's, when we worked solely in the motocross industry, we've had our hands dirty with suspension and wheels. Our past has set the course for our future that has already begun. Thanks to the people who have always believed in us and all those who have contributed to making Formula what it is today, our future will be an unforgettable run.

Andrea Becocci  
Formula Group President

## TABLE OF CONTENTS

FORKS	BRAKES	WHEELS
12 Selva	28 Cura	42 Linea 2
14 Thirty-Five	30 ROR	44 Linea 3
16 Thirty-Three	32 R1R	46 Linea 4
18 Technologies	34 Cura-E	48 Technologies
19 Accessories	36 Technologies	
20 Decals and colors	37 Accessories	



What we believe, what we love,  
what we live for.

# MA- NI- FE- STO

1

FIRST

We believe in **innovation**  
and **technology**.

2

SECOND

**Courage** and **originality**  
are essential elements  
of our work.

3

THIRD

We exalt **action**, both  
**mechanical** and by human  
efforts.

4

FOURTH

We believe that **speed** is one  
of the wonders of nature.

5

FIFTH

We believe in **bikes** as  
instruments of **freedom**  
on trails and roads, in the  
mountains or on the flat.

6

SIXTH

It is necessary for  
**engineering** to make an  
effort using **passion** and  
**creativity** in the imagination  
of tomorrow.

7

SEVENTH

Beauty is found  
in **challenges**, both technical  
and competitive ones.

8

EIGHTH

**Quality** is the benchmark  
for all our projects.

9

NINTH

We do not wait for **time** to  
change things, it is up to us  
to change them.

10

TENTH

We are proud of our **origins**.  
Our history is the pillar  
of our **future**.



# A NEW IDENTITY FOR THE FUTURE

2016 marks a fundamental moment for Formula. With a focus on technology and quality, our aim has always been to create innovative designs giving riders the greatest of what is possible in performance and reliability. This is our vision of the world, and this is what we believe.

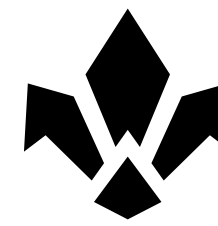
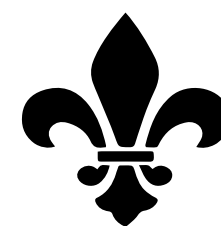
In our history, we have always been the creators of epic change in innovations that have determined small and big revolutions in our world. In 1993, we produced the first hydraulic disc brake designed exclusively for mountain bikes, and from that moment on, everything changed forever.

This year, 2016, we are once again the creators of a new change, this time it is a more personal one that relates to our image. We are proud of every moment in our past, and we would not renounce a single step in the progress made until now. Our interests have diversified over the years, our designers have experimented in conceiving new ideas and imagining new territories while achieving thrilling results. We have evolved, we have widened our horizons continuing to maintain our desire to be a leader in innovation. Every day we take on the challenge of envisaging tomorrow's mountain bikes and their technology with an ever wider range of products. For this exhilarating

development, for this vision that heightens our commitment, we have chosen a new face. Our new image tells the story of all that we are today and gives an idea of the goal we have decided for tomorrow and in no way denies our past, but to the contrary it reinforces it. Our founding principle is built on placing value on our past, because our history is the pillar for our future.

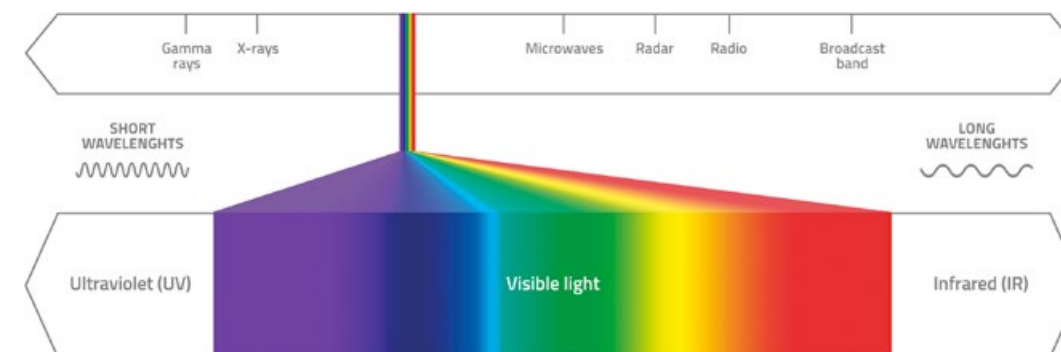
Italian engineering has always been a leader in innovation. The first engineer of the human race was Italian, Leonardo Da Vinci. We feel a bond with this past, and to all the traditions of excellence which it has produced. Vinci is a small town just a few minutes away from our main headquarters in Prato, Tuscany and it is a place we call home. With history and tradition on one side and technology and innovation on the other, these are the concepts that our new image communicates. Elements which may be contradictory, in us they live side by side.

We have chosen the emblem of the fleur de lis to tell the story of who we are. The fleur de lis is the heraldic symbol of Prato, our home, but it is also a symbol of tradition and nobility used all over Europe from France to Germany, Italy to England. A symbol which is an expression of being Italian and at the same time, of being



international. Having found the starting point of our tradition and history, we then inserted the elements of technology and dynamicity to reach an image that represents perfectly the synthesis between the past and future which is the basis of all innovation.

The concept of speed is what has guided us in our choice of color, because nothing exists that is more dynamic than pure speed. In nature everything is energy, everything has frequency. Every color has its speed, its vibration, its frequency.



Measured at 750 TeraHertz, ultraviolet is the color with the highest wave frequency, with the greatest vibration, in other words the fastest color existing in nature. It was physics, nature itself, who revealed the color to us which had in fact always belonged to us.

Today, it is with immense pride what we show the world our new face. And it is with great determination that we have taken a path of progress which will see us committed yet again, yesterday like today, in the defining of tomorrow.





# WHEN YOU TRUST YOUR FORK YOU CAN LET YOURSELF GO TO THE FLOW AND DISCOVER YOUR SPEED

At the beginning of the trail everything is ahead of you, right before your eyes. You set off from a moment's concentration and silence followed by the search for rhythm and consistency. Over a succession of rocks, berms, hard accelerations, steep descents, and unexpected obstacles you reach your speed. That state in which everything is in complete harmony you need courage, determination, and above all trust. You must count on your bike, you must trust your fork.

You must be sure that it will roll over roots effortlessly, rail through turns, encourage you to put air between your tires and the ground, and will never make you lose traction when

accelerating. In those moments, in the background before any motion, we are with you on the trail. When we design suspension, we have these moments set in our mind. In the workshop, we are 100 % concentrated on the movement, on your speed.

Our know-how, our technology, the years spent on the race track looking for the perfect setting all come together to provide you with maximum performance, because inherently we reach the trail end together.

This is the way we work on your fork. This is the way trust is created. All you need to add is your courage.





**IFT**  
Internal Floating  
Technology

**CTS**  
Compression  
Tuning System

**RCC**  
Remote Cartridge  
Control

**ILS**  
Integrated Locking  
System

**HEX**  
Hexagon  
Design

The pinnacle of Enduro fork performance is now available in a Boost version. The exclusive Internal Floating Technology (IFT) gives the fork a previously unachievable level of smooth function while the Compression Tuning System (CTS) gives the rider a greater level of compression adjustment.

The Remote Cartridge Control (RCC) puts the high speed compression control on the handlebars with its 13 positions from completely open to fully locked. The stanchions use the Hexagon Design making the Selva stiff and reactive, creating huge gains in riding precision and reliability.

A strong fork, unequalled in its sensitivity for even the smallest bumps is available in 27,5", 27,5" Plus and 29" with 120-180mm travel.

The Selva is the sum of all our suspension knowledge and your definitive weapon for Enduro.



SIZE	MODEL	TRAVEL	GEOMETRY	OFFSET	STEERER	DIAMETERS	SPRING TYPE	DAMPING	ADJUSTMENTS	WEIGHT	COLOR
27,5"	Standard	120-160mm	550mm at 160mm	46mm	Aluminum Tapered 1 1/8" - 1.5"	STANCHIONS Ø 35mm  THRU-AXLE Ø 15mm (Standard) Ø 20mm (Optional)	Internal Floating Technology  SPRING: Air  NEGATIVE: Steel (Dual Coil Technology)	Drop-in Cartridge with Internal Floating Technology	REBOUND: 21 Click adjustment  COMPRESSION: High and Low speed 12 Click adjustment  COMPRESSION CURVE: adjustable with Compression Tuning System (optional)	1.940g	Matt Black
	Extended	170-180mm	570mm at 180mm							1.940g	Matt White
27,5" Plus	Standard	120-160mm	565m at 160mm	51mm or 46mm	Max Rotor Ø 203mm					1.980g	Matt Ultraviolet
29"										1.980g	





**IFT**  
Internal Floating  
Technology

**CTS**  
Compression  
Tuning System

**RCC**  
Remote Cartridge  
Control

**ILS**  
Integrated Locking  
System

The 35 is the result of years of development focused on one aim, achieving a definitive enduro suspension fork. The 35mm stanchions give exceptional stiffness to the 35, although, at the same time, they do not compromise its weight, making the enduro fork the lightest on the market with 1.790g.

The innovative Internal Floating Technology (IFT) gives the 35 a superb flow, which no stanchion treatment, alone, could ever equal. Thanks to the Compression Tuning System (CTS), this fork can be easily adjusted to personal preference, with extreme simplicity, for any rider. The Remote Cartridge Control (RCC) is not just a remote lockout, but also permits handlebar control of the fork compression, so it can adapt immediately to changes in riding terrain.

No other fork is as smooth as the 35, light like the 35, can be personalised like the 35 while at the same time reliable and resistant like the 35 is. With this fork we have achieved the definitive weapon for modern mountain biking.



SIZE	MODEL	TRAVEL	GEOMETRY	OFFSET	STEERER	DIAMETERS	SPRING TYPE	DAMPING	ADJUSTMENTS	WEIGHT	COLOR
27,5"	Standard	120-160mm	550mm at 160mm	44mm	Aluminum Tapered 1 1/8" - 1.5"	STANCHIONS Ø 35mm	Internal Floating Technology  SPRING: Air	Drop-in Cartridge with Internal Floating Technology	REBOUND: 21 Click adjustment	1.790g	Metal Black  Glossy White  Matt Ultraviolet
	Extended	170-180mm	566mm at 180mm						COMPRESSION: High and Low speed 12 Click adjustment	1.795g	
29"	Standard	120-140mm	546mm at 140mm	44mm or 51mm	Max Rotor Ø 203mm	THRU-AXLE Ø 15mm	NEGATIVE: Steel (Dual Coil Technology)		COMPRESSION CURVE: adjustable with Compression Tuning System (optional)	1.855g	
	Extended	150-160mm	566mm at 160mm							1.860g	





The 33 is a concentrated combination of technology, a suspension created for modern mountain bike needs. With its 1580g the 33 is an extremely light XC fork.

The Internal Floating technology (IFT) adds smooth flow unequalled by any other product in the same market sector. Despite the extremely light weight, the 33 stanchions give it extraordinary strength, which permits it to excel even in all mountain riding, thanks to its 130 mm travel.

The Remote Cartridge Control (RCC) allow the rider to control fork compression straight from the handlebars and while in action. The Compression Tuning System (CTS) permits, with extreme ease, to adapt the 33 to all riders' needs.

It does not matter if you are a cross country racer or a weekend warrior hungry for epic bike rides, the 33 will be your irreplaceable companion.



**IFT**  
Internal Floating  
Technology

**CTS**  
Compression  
Tuning System

**RCC**  
Remote Cartridge  
Control

**ILS**  
Integrated Locking  
System

SIZE	MODEL	TRAVEL	GEOMETRY	OFFSET	STEERER	DIAMETERS	SPRING TYPE	DAMPING	ADJUSTMENTS	WEIGHT	COLOR
27,5"	Standard	100-120mm	484mm at 100mm	40mm	Aluminum Tapered 1 1/8" - 1.5"	STANCHIONS Ø 33mm	Internal Floating Technology  SPRING: Air	Drop-in Cartridge with Internal Floating Technology	REBOUND: 21 Click adjustment  COMPRESSION: High and Low speed 12 Click adjustment	1.580g	Metal Black  Glossy White
	Extended	130mm	514mm at 130mm							1.585g	
29"	Standard	100-120mm	503mm at 100mm	40mm or 51mm	Max Rotor Ø 180mm	THRU-AXLE Ø 15mm	NEGATIVE: Steel (Dual Coil Technology)		COMPRESSION CURVE: adjustable with Compression Tuning System (optional)	1.665g	Matt Ultraviolet
	Extended	130mm	533mm at 130mm							1.660g	





## **IFT** *Internal Floating Technology*

The IFT (Internal Floating Technology) is what truly differentiates our forks from any other fork. Smoothness is very important in terms of suspension performance. All forks, regardless of their stiffness, experience some kind of lateral stress while riding. This type of stress increases the friction of the internal parts. Thanks to Formula's design, our hydraulic cartridge is structurally merged with the stanchions and lower legs. In a riding situation, our internals compensate for the external stresses placed on the fork. This causes an incredible reduction of friction.

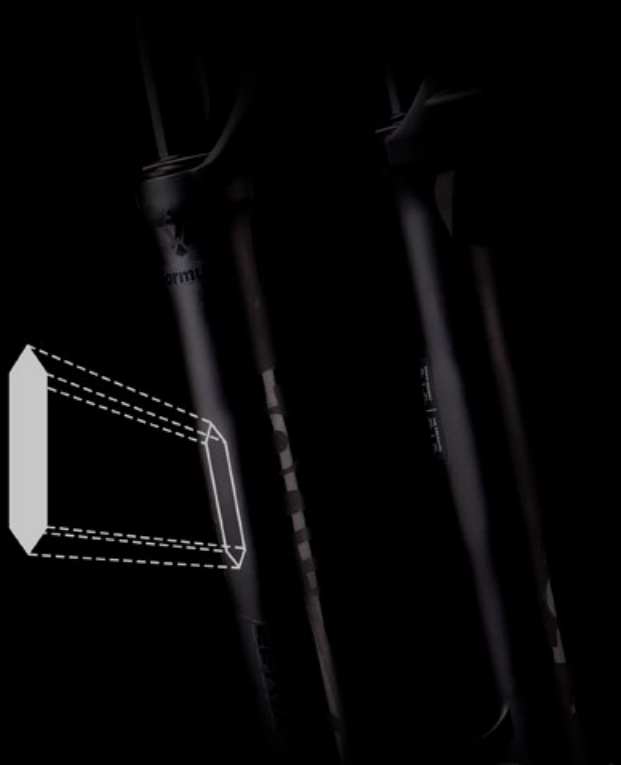
## **ILS** *Integrated Locking System*

ILS (Integrated Locking System) completely improves the thru-axle design. The lever is easily removable for re-insertion at virtually any position. The ILS can be used on a rear axle that requires a tool for removal. On top of that, the ILS is designed to prevent overtightening of the front axle, making wheel removal quick and simple. For our weight freak friends, the ILS can be removed without affecting the functionality of the thru-axle.



## **HEX** *Hexagon Design*

The ability of a fork to resist flexing is a key factor for maximum riding precision. A fork that rebounds too fast may make riding unsafe with an overall lack of control, above all when braking and cornering. In the same way, it is important that the fork is not too stiff, because it may make riding too tiring. Many riders are skeptical about using boost because they fear the forks have too much flex and added weight. When designing the Selva we had a fundamental aim in mind, finding the perfect balance point between stiffness and flex, this is the same as our standard forks. Thanks to the Hexagon design, the natural flex of the fork has been dramatically decreased with this lightweight method. In this way, we have managed to combine the advantages of the standard boost with the stiffness of a traditional fork.



## **RCC** *Remote Cartridge Control*

RCC (Remote Cartridge Control) is an on-the-fly system that finely tunes the overall compression. In most of the forks, tuning options must be done on the fork itself or remotely by a mechanical cable rotating a knob. With our RCC, we took a completely different approach. RCC is a remote adjustment that becomes integrated into the cartridge. We give the riders the opportunity to adjust the overall compression on the trail, while riding, right from the cockpit. With RCC, the fine tuning of overall compression is controlled by 13 different positions, from fully open to locked out.

## **CTS** *Compression Tuning System*

On our forks we have a wide range of compression adjustments. Low speed compression can be adjusted by simply rotating a knob. Where we pushed the technology forward is on the high speed compression. With our CTS (Compression Tuning System) we have three different kinds of valve heads for soft, medium and firm high speed compression. With this system, we can cover any kind of riding and this makes our forks customizable by any riders by using a simple tool that anyone can use in their own workshop.



## **ILS** *KEY Tool*

Instead of the standard lever, you can use the ILS Key Tool on your Integrated Locking System. The ILS Key Tool makes your thru-axle lighter and thanks to its design you get 2mm and 5mm allen key integrated in your fork.





DECALS



Customize your fork with our Decals. The kits are available in two color versions: ULTRAVIOLET and STEALTH - compatible with all our forks.

COLORS



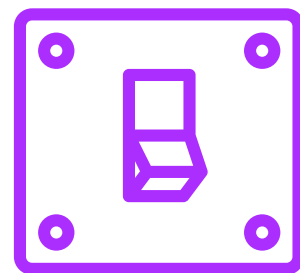
Alternative colors available for a higher customization. In addition to black, our forks are available in two additional colors: ULTRAVIOLET and WHITE.







# THE ON-OFF MYTH



A brake being ON-OFF is a myth that has survived for too long in the world of mountain biking. Reliable high performance brakes give you the ability to ride at your best. Imagine driving an economy car, after you have become accustomed to the brakes you immediately drive a sports car and try braking the exact same way. What will happen? Your driving will be unpredictable, jarring, and not very safe or efficient. The brakes will give you a sensation of being too aggressive, of being ON-OFF. Are the brakes on a sports car less versatile compared to those in an economy car? Not at all.

So what does this difference mean exactly? It means that you have not taken the time to get used to a better performing system, to a better performing brake. The same thing happens on your mountain bike. With a more powerful and versatile brake, you brake less, corner later and put less strain and stress on your hands and arms over the entire descent. You can concentrate on which line to take without worrying about the brakes' abilities. Do not let yourself be tricked by the ON-OFF myth. Choose only the best for your bike.

IMAGINE DRIVING  
AN ECONOMY CAR,  
AFTER YOU HAVE  
BECOME ACCUSTOMED  
TO THE BRAKES,  
YOU IMMEDIATELY  
DRIVE A SPORTS CAR  
AND TRY BRAKING  
THE EXACT SAME WAY.  
WHAT WILL HAPPEN?





## SPEED IS A QUESTION OF BALANCE, NOW YOU ARE IN CONTROL

During a descent your mind is focused on interpreting every slight challenge of the terrain. Reaching your limits often means maintaining speed. Exceeding your limits is a question of balance. Taking the wrong line through a turn, not maintaining the right momentum at the beginning of a technical section are elements that can reduce your speed instead of increasing it. The search for speed is like a dance, a balance that allows you to reach your maximum and to maintain it during the descent. When you reach this state, you have to keep it going.

The component that controls this aspect and makes sure all the elements are in place and in perfect balance, your brakes, maybe the most important component. If you want to achieve your maximum performance, you must be able to control your speed. This is the aim of every brake design, and the result we want to achieve is very simple: to give you full control of your speed.





SPEED  
LOCK

MIX  
MASTER



The Cura is a clean, simple, and great riding brake designed to fit all riders and their bikes. The lever, designed for the human factor, is our most ergonomic and intuitive yet. With how capable mountain bikes have become at conquering any trail our caliper is proficient in taming the bike to overcome the trail.

This new era of Formula disc brakes has given us the chance to change our status quo. The Cura is Formula’s first brake to use mineral oil. Our brake performance standards have always been out of the range for the inclusion of mineral oil. We have finally found and use a mineral oil that complements the performance of our brakes.

The Formula Cura has been designed from top to bottom with riders in mind. In our laboratory, and on the race track, we have confirmed that the Cura is an extremely powerful, wide range brake that feels comfortable from weekend warriors and enduro riders to World Cup Downhill racers. We believe that brakes are one of the most personal and intimate parts of the bike, this is why we have simplicity and efficiency in mind when we design it.

MASTER CYLINDER	LEVER BLADE	CALIPER	SPEED LOCK	OIL	MIXMASTER	BRAKE PADS	ROTORS	COLOR	SYSTEM WEIGHT
Axial Forged Aluminum Flip-flop design	Forged Aluminum	Two-piece PM6 with 24mm pistons	Standard (caliper side only)	Mineral	SRAM and Shimano I-Spec B compatible (optional)	All Compatible	All Compatible (6H & Center Lock)	Glossy Black or Polished	359g (with 85cm hose, 160mm 1-piece rotor and mounting hardware)





The ROR is the next level downhill racing brake. When we designed the pull-style master cylinder, the idea was to keep the power of our radial master cylinder but allow the lever to be adjusted closer to the bar.

The ROR features a unique master cylinder design which creates a light lever action by reducing friction and wear for a better lever feel over the life of the brake. On top of that, the ROR also features our patent pending oval piston technology. This simple idea creates a brake with more power than four pistons brakes while maintaining the reliability and weight of a two piston brake. With the matt black finish the ROR is the replica of what Formula athletes use to achieve their goals in the extremely competitive field of professional downhill racing.

Not only designed to be a “Downhill World Cup” level brake, the ROR is the perfect tool for any mountain bike discipline where lightweight, brake power and reliability are key elements.

FCS  
Feeling Control  
System

OVAL  
PISTON

PULL  
MASTER  
CYLINDER

MIX  
MASTER

MASTER CYLINDER	LEVER BLADE	CALIPER	FCS	OIL	MIXMASTER	BRAKE PADS	ROTORS	COLOR	SYSTEM WEIGHT
Forged radial Pull Style Aluminum Flip-flop design	Forged Aluminum	One-piece PM6 forged with oval pistons (Ø25.4mm eq.)	Compatible (optional)	DOT 4	SRAM compatible (optional)	All Compatible	All Compatible (6H & Center Lock)	Matt Black	337g (with 85cm hose, 160mm 1-piece rotor and mounting hardware)





R1R is the lightest brake on the market. Amazing power in a lightweight package, only 267 grams with 22mm pistons for the caliper. Titanium hardware and kevlar hose.

When we designed the pull-style master cylinder, the idea was to keep the power of our radial master cylinder but allow the lever to be adjusted closer to the bar. This is the only master cylinder of its kind, creating a light lever action by reducing friction and wear for a better lever feel over the life of the brake.

The R1R features the same caliper as the R1 for confidence and reliability.

FCS  
Feeling Control  
System

PULL  
MASTER  
CYLINDER

MIX  
MASTER

MASTER CYLINDER	LEVER BLADE	CALIPER	FCS	OIL	MIXMASTER	BRAKE PADS	ROTORS	COLOR	SYSTEM WEIGHT
Axial Forged Aluminum Flip-flop design	Forged Aluminum	One-piece PM6 with 22mm pistons	Compatible (optional)	DOT 4	SRAM compatible (optional)	All Compatible	All Compatible (6H & Center Lock)	Polished	267g (with 85cm hose, 160mm 1-piece rotor and mounting hardware)





SPEED  
LOCK

MIX  
MASTER



In recent years, e-bikes have become a mountain bike phenomenon with great market interest and growth. A discipline that demands a different approach to the design of components, a way of riding that requires specific technology. The stress placed on brakes by e-bikes is the same as a downhill bike, if not greater. Heavier bikes going on long descents, for epic long rides. The fact that you are able to maintain higher average speeds may even mean braking on climbs. An e-bike brake must out perform all others in terms of power and reliability.

The Cura-E has been designed with all of these aspects in mind. Based on a platform used specifically for gravity riding, the Cura-E is equipped with the latest generation of brake pads designed for very hard and prolonged use, exactly like what is found in e-biking. The Cura-E has been designed to accept all major e-bike brake sensors making it a universal e-bike brake. Thanks to this, the Cura-E is ready to use with all existing motors on the market, ones that require a brake sensor and those that are automatic.

For every specific bike, you need a specific brake. Do not use an e-bike with a standard brake, give your bike what it really needs. The new Cura-E, the first specific brake for e-bikes.

MASTER CYLINDER	LEVER BLADE	CALIPER	SPEED LOCK	OIL	MIXMASTER	BRAKE PADS	ROTORS	COLOR	SYSTEM WEIGHT
Axial Forged Aluminum Flip-flop design	Forged Aluminum	Two-piece PM6 with 24mm pistons	Standard (caliper side only)	Mineral	SRAM and Shimano I-Spec B compatible (optional)	All Compatible	All Compatible (6H & Center Lock)	Electric Blue	359g (with 85cm hose, 160mm 1-piece rotor and mounting hardware)



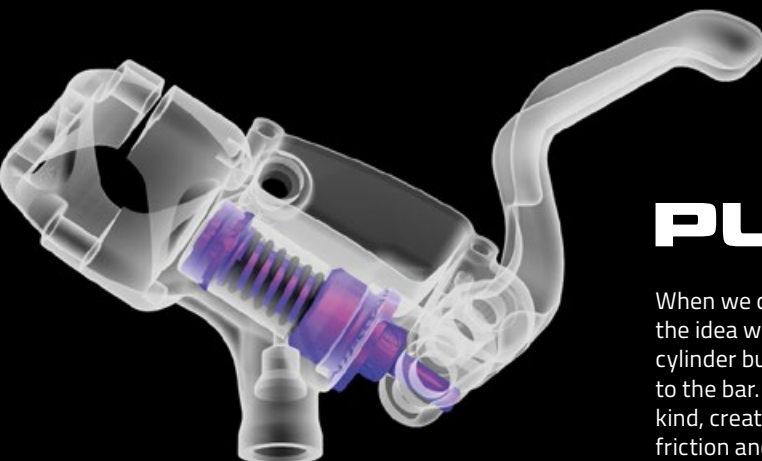
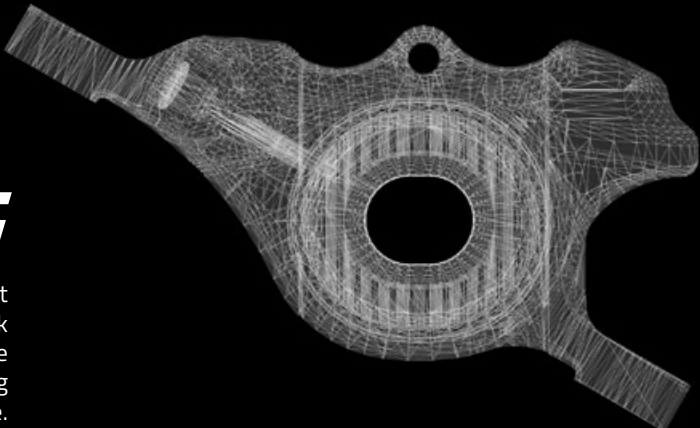


**SPEED  
LOCK**

Speed Lock technology allows for the disconnection and connection of the hose multiple times without losing fluid or introducing air into the brake. The Speed Lock hose is the best option for internally routed frames, the traveler who packs their bike, or anyone who is constantly assembling/disassembling their bike.

**OVAL  
PISTON**

Our patent pending Oval Piston technology is what truly set a new benchmark in mountain bike disk brakes. This simple idea creates a brake with more power than a four pistons brake while maintaining the reliability and weight of a two piston brake.



**PULL** **MASTER  
CYLINDER**

When we designed the Pull-Style master cylinder, the idea was to keep the power of our radial master cylinder but allow the lever to be adjusted closer to the bar. This is the only master cylinder of its kind, creating a light lever action by reducing friction and wear for a better lever feel over the life of the brake.

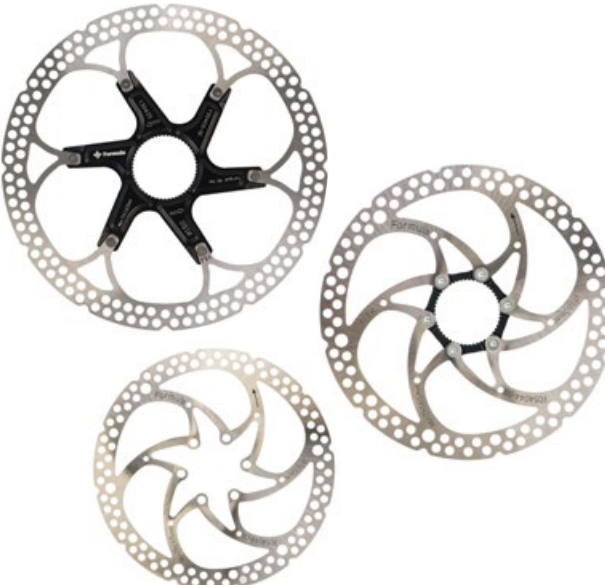


**FCS** *Feeling Control System*

FCS is a device that adjusts the brake bite point of the lever separate from the reach adjustment and does not adjust the caliper. This easy to use dial allows for the adjustment of the lever from the minimum to the maximum lever throw to suit the rider's personal preference and ergonomic needs.

**MIX<MASTER>**

The Mix Master handlebar clamp is an option for all Formula brakes. This simple upgrade allows for the direct attachment of Shimano and SRAM shifters on your Formula brake, giving the bike a clean look. Perfect to help de-clutter handlebars busy with the many clamps today's bikes employ.



**ROTORS**

1-Piece rotor is our standard for all riding styles. It features the same aggressive braking surface as the 2-piece rotor. The vent design increases lateral stiffness by 40% reducing noise and vibration. 2-Piece rotor features an aluminum carrier that does more than look great. The aluminum core acts as a heat sink, pulling heat away from the caliper increasing performance by keeping the pads and the brake fluid cool. The carrier also increases laterally rigidity and allows for the expansion and contraction of the steel braking surface to be directed 90° from the hub.









## EVERY RIDER HAS HIS OWN LINE, YOU CHOOSE YOURS AND STICK TO IT

Stay high on the outside to outguess the others, cut the curve on the inside to keep speed or stay composed and fluid to follow the main trajectory. There is no single answer that will work for every biker. You have your strategy and you have your line: once you have chosen it, you need to follow it in the best possible way, the most productive way.

Linea wheels are designed specifically to keep you glued to your trajectory. After three years of research, we came up with a wheel hub like no other. The aluminium rims are the best that technology can offer today. Weight is very limited. Solidity and quality match our usual standards, with no compromise. Maximum smoothness, extremely reliable, minimum wear on the bearings and no maintenance.

These are just a few of the characteristics that make Linea wheels the right wheels to excel in every discipline.

With the option to choose between Boost or standard hubs, wheel diameters of 29" / 27,5" / 27,5" Plus, and three rim widths (27,2 mm, 30 mm and 40 mm), no rider will fail to find his ideal wheel in the Linea range.

It does not matter if you do cross-country, all-mountain or Enduro, starting today Linea wheels will set rails under your bike and will keep you glued to your trajectory. On Linea wheels, turning will be like turning on a new path right behind a local expert, you'll feel like you have known your trajectories all your life.





**WPD**  
Wide Position  
Design

**FCT**  
Full Contact  
Technology

**EMS**  
Easy Maintenance  
System



With weight of 1.356g and rim width of 27mm, the Linea 2 wheelset covers a vast range of uses from cross country/ marathon to trail/all mountain. With an innovative hub, designed for the highest performance in terms of smoothness thanks to Wide Position Design (WPD), Linea 2 will give you a new, advanced riding experience. The special Full Contact Technology (FCT) drastically reduces wear and tear on the bearings and protects them from the infiltration of water and dirt. Thanks to the special design of the

Easy Maintenance System (EMS) standard hub maintenance is made easy. The ordinary maintenance of a component like the rear hub, often a complicated undertaking, is significantly improved. The hookless rim design guarantees the best tire seating with tubeless systems. Available with boost or standard hubs and in 29" and 27,5" rims, Linea 2 wheelset was designed to be the go-to wheels for all riders who do not intend to compromise on a component as fundamental as wheels.

SIZE	HUB	FRONT	REAR	FREE HUB	RIM	SPOKES	INTENDED USE	RECOMMENDED TYRE SIZE	WEIGHT
27,5"	CNC machined alloy anodized black	15x100	12x142	Shimano and SRAM XD available	Interior: 27mm Exterior: 30mm Height: 18mm	28 Straight Pull Double Butted Laced 2-Cross	Cross Country All-Mountain Marathon	From 2" to 2,5"	Front: 591g Rear: 765g
27,5" Boost		15x110	12x148		Hook-less profile  6082 T6 Alloy Anodized black				Front: 596g Rear: 770g
29"		15x100	12x142						Front: 672g Rear: 846g
29" Boost		15x110	12x148						Front: 672g Rear: 851g





**WPD**  
Wide Position  
Design

**FCT**  
Full Contact  
Technology

**EMS**  
Easy Maintenance  
System



Enduro is undoubtedly a discipline that puts component design to the hardest test. Light weight must be associated with the performance and reliability that are typical of downhill products. Linea 3 wheels have been designed to satisfy the requirements of next generation enduro riding. The aluminium rim with a width of 30mm is ideal for the most aggressive endurance riding. The rear hub represents the best of what today's technology can produce. The incredible smoothness of the wheel made possible by the Wide Position Design (WPD),

sets a new bar on solidity to the rear hub that was unthinkable previously. Full Contact Technology (FCT) protects the bearings from water and mud infiltrations, ensuring long-lasting performance. With the Easy Maintenance System, you will have no difficulty performing ordinary maintenance. The standard sizes of 29" and 27,5", together with the availability of both boost and standard hubs, make Linea 3 wheels right for all types of riding. A must for Enduro, Linea 3 wheels will become your riding partner.

SIZE	HUB	FRONT	REAR	FREE HUB	RIM	SPOKES	INTENDED USE	RECOMMENDED TYRE SIZE	WEIGHT
27,5"	CNC machined alloy anodized black	15x100	12x142	Shimano and SRAM XD available	Interior: 30mm Exterior: 33mm Height: 20mm  Hook-less profile  6082 T6 Alloy Anodized black	28 Straight Pull Double Butted Laced 2-Cross	Enduro Trail	From 2,25" to 2,8"	Front: 731g Rear: 905g
27,5" Boost		15x110	12x148						Front: 736g Rear: 910g
29"		15x100	12x142						Front: 817g Rear: 991g
29" Boost		15x110	12x148						Front: 813g Rear: 990g





**WPD**  
Wide Position  
Design

**FCT**  
Full Contact  
Technology

**EMS**  
Easy Maintenance  
System



The 27,5" Plus is winning more and more preference in the world of mountain biking. Today, this size offers the greatest possible comfort from the larger tires with greater air volume. Linea 4 wheels, with their 40mm wide rim, represent the ideal choice for those who ride the 27,5" Plus. The hookless aluminium rim guarantees the best adhesion for the tire. The next generation rear hub supplies the highest level of performance. The Wide Position Design (WPD) provides the best

smoothness and stability. Bearing life is doubled by the exclusive Full Contact Technology (FCT). Ordinary maintenance is even simpler to carry out with the Easy Maintenance System (EMS). Linea 4 wheels provide a concentration of technology dedicated to the new standard that is already very popular with riders. If you want the greatest comfort together with the highest level of performance, Linea 4 wheels for 27,5" Plus are the wheels designed for you.

SIZE	HUB	FRONT	REAR	FREE HUB	RIM	SPOKES	INTENDED USE	RECOMMENDED TYRE SIZE	WEIGHT
27,5" Plus	CNC machined alloy anodized black	15x110	12x148	Shimano and SRAM XD available	Interior: 40mm Exterior: 43mm Height: 20mm  Hook-less profile  6082 T6 Alloy Anodized black	28 Straight Pull Double Butted Laced 2-Cross	Enduro Trail	From 2,8" to 3,7"	Front: 910g Rear: 1.084g





Three years of research and development went into designing a hub like no other, with exceptional characteristics.

The innovative Wide Position Design (WPD) offers unequalled smoothness and reliability. The standard distance between the two internal bearings in a rear wheel hub is normally 63mm. In our case, this distance has been increased to 94mm.

This special design places the axial forces of the wheel that put the greatest stress on the hub, on a wider surface area of contact making it more stable, resistant and solid. This design radically limits wear and tear on the bearings, resulting in increased smoothness and dramatically reduces maintenance.

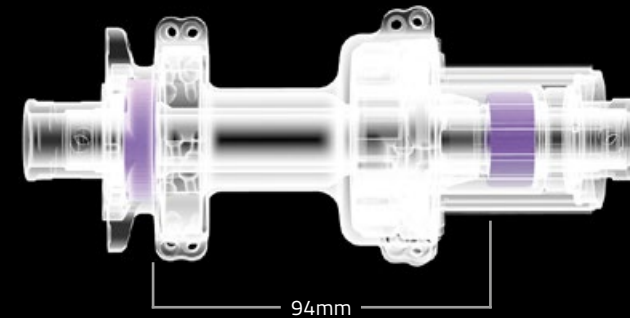
To ensure even greater smoothness and reliability, we use a roller bearing in place of a traditional bearing inside the freehub. This provides additional support surface to the axle and improves the overall stability and solidity of the entire system. Thanks

to the special Full Contact Technology (FCT), the bearings are encompassed in the structure of the hub itself. This reduces lateral movements of the bearings to zero, again producing beneficial traits of smoothness and wear. This technology also protects the bearings from all types of contaminants, whether water or dirt in general.

However, we did not only create a technologically advanced and extremely reliable hub, we also made hub maintenance a possibility for anyone. Thanks to our Easy Maintenance System (EMS), the internal parts of the hub are easily extracted by removing a single hub sealing bolt for ordinary maintenance.

Maximum smoothness, absolute reliability, and zero maintenance are the characteristics that make our new hubs the cutting edge of today's technology. This is progressive technology, crafted in Italy from start to finish.

## WPD *Wide Position Design*



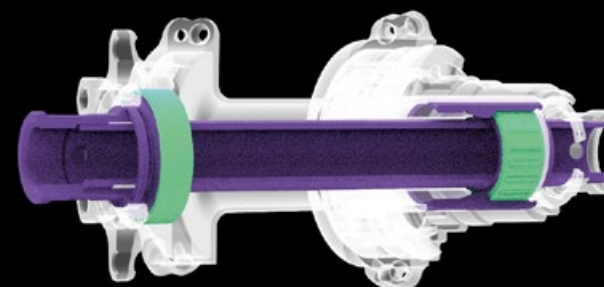
Thanks to the distance between the hub bearings we have greatly increased hub performance and durability, compared with a traditional hub. The general stability of the axle, whose flex places the most stress on the bearings, is specifically increased due to the wider bearing platform. This more stable and sturdy bearing platform leads to a consistent reduction of axle flex, with a successive improvement in rotation. WPD also improves the durability of the bearings making a longer lasting and smoother spinning hub.

## EMS *Easy Maintenance System*



Has it happened to you when attempting to perform regular maintenance on your hubs, you discover it is one of the most difficult parts of your bike to service? Whether in your personal workshop or your favorite local bike shop, the design of our hubs allows for quick service and maintenance. Thanks to Easy Maintenance System, ordinary maintenance is no longer a problem.

## FCT *Full Contact Technology*



With this special design, the bearings are more enclosed with better protected by the hub. All of the internal parts of the hub are in direct contact with the bearings. This design creates a protective structure with the added advantage of reducing the lateral movements of the bearings and eliminating the infiltration of water and dirt. FCT has been imagined not only to improve the performance of the hubs, but also to make the bearings last longer while reducing maintenance to a minimum.









# MY BLANK CANVAS

This is your blank canvas, your own free space dedicated exclusively for you, your bike, and your creativity. A ride is comprised of emotions, memories and sensations. In this space you can write, draw, narrate or imagine without limitation. We cyclists are like a big family, we celebrate our joy together, we share our passion and we help each other in difficult moments.

Fill this blank canvas with what you want, fill it with everything that ties you to this amazing sport. Dedicate your riding memories and your emotions to this space, make it your diary and tell us what sort of cyclist you are.

Snap a picture of these pages when they're full and share them on social networks tagging **#rideformula** and **#myblankcanvas**. This way we all ride, together, as a family.











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